

實踐大學文化與創意學院觀光管理學系日間學制學士班
108學年度新生適用課程計畫表

Page : 1 / 3

Course Type/Semester		2019~2020Academic	2020~2021Academic	2021~2022Academic	2022~2023Academic
General Required	1st	A1990-體育興趣選項(A1990 ,[00],半) * Chinese (1)(CHI101 ,[2],半,971011) E2001-大學英文(1)(E2001 ,[2],半) * Historical Thinking and Civilizations (GENS422,[2],半,004221) * Defence Education Military Training-National Defense Policies(MILI101,[00],半,981011)	A1990-體育興趣選項(A1990 ,[00],半) * College English (3)(LANG209,[2],半,962091)	* The Art of Life(GENS119,[1],半,001191) * College English (4)(LANG301,[2],半,963011)	* Graduation Threshold of English/Foreign Language Competence(LANG400,[00],半,964001)
	2nd	A1990-體育興趣選項(A1990 ,[00],半) * Chinese (2)(CHI102 ,[2],半,971021) E2002-大學英文(2)(E2002 ,[2],半) * Character, morality and Rule of Law Education(GENS121,[2],半,001211) * Programming for Applications(GENS132,[2],半,001321) * Defence Education Military Training-Defence Technology(MILI102,[00],半,981021)	A1990-體育興趣選項(A1990 ,[00],半) * Family Science(GENS120,[1],半,001201)		
College Required	1st				
	2nd	Creativity Principle(KTM106 ,[2],半,541061)		Applied Creativity and Creative Industries Seminar(KTM302 ,[2],半,543021)	
Dept. Required	1st	Accounting Principles(KTM102 ,[2],半,541021) Management(KTM103 ,[2],半,541031) Japanese(I)(KTM104 ,[2],半,541041) Aesthetics of Culture and Tourism(KTM108 ,[2],半,541081) Introduction of Tourism(KTM109 ,[2],半,541091)	Food and Beverage Management(KTM201 ,[3],半,542011) Travel Agency Management(KTM210 ,[3],半,542101) Tourism Policy and Law(KTM307 ,[2],半,543071)	Research Methods and Methodology(KTM301 ,[2],半,543011) Psychology of Travel and Tourism(KTM304 ,[2],半,543041) Front Office Management in Theory and Practice(KTM378 ,[2],半,543781) The Seminar in Travel and Tourism(I)(KTM403 ,[2],半,544031)	Human Resource Management in Travel and Tourism(KTM209 ,[2],半,542091) (實)Employment cooperation(KTM463 ,[2],半,544631)
	2nd	Japanese(II)(KTM105 ,[2],半,541051) Economics of Tourism(KTM110 ,[2],半,541101) International Etiquette(KTM339 ,[2],半,543391) Career Ethics(KTM373 ,[2],半,543731)	Hotel Management(KTM202 ,[3],半,542021) Sociology of Travel and Tourism(KTM207 ,[3],半,542071) Seminar on Practical of Hospitality(KTM308 ,[2],半,543081) Statistics(KTM502 ,[3],半,545021)	Tourism Planning(KTM303 ,[3],半,543031) Tourism Financial Management(KTM305 ,[2],半,543051) Tourism Marketing(KTM306 ,[2],半,543061) The Seminar in Travel and Tourism(II)(KTM404 ,[2],半,544041)	Customer Relation Management(KTM462 ,[2],半,544621)

實踐大學文化與創意學院觀光管理學系日間學制學士班
108學年度新生適用課程計畫表

Dept. Elective	1st	<p>Beverage practice(KTM152 ,[2],半,541521) Living Japanese(I)(KTM154 ,[2],半,541541) Sightseeing English Speaking Training (1) (KTM160 ,[3],半,541601) Geography of Travel and Tourism(KTM208 , [3],半,542081) The Art & Culture of Taiwan Cuisine(KTM359 , [2],半,543591) Mobile Technology and Applications(KTM388 , [2],半,543881)</p>	<p>Sport Tourism(KTM12S ,[2],半,5412S1) Food Service(KTM213 ,[2],半,542131) Food Preparation and Practice(KTM214 ,[2], 半,542141) Japanese(III)(KTM215 ,[3],半,542151) Air passenger ticket(KTM254 ,[2],半,542541) Database management(KTM256 ,[2], 半,542561) Computer graphics and design(KTM257 ,[2], 半,542571) tour Introduction(KTM259 ,[2],半,542591) Sightseeing English Reading (1)(KTM260 ,[2], 半,542601) Listening and Speaking of Tourism English(1) (KTM263 ,[2],半,542631) Practical study of Global tourism industry (KTM383 ,[2],半,543831)</p>	<p>Chain Restaurant Operation and Management (KTM217 ,[2],半,542171) Food & Beverage Operation & Planning (KTM340 ,[2],半,543401) Basic Tourism French (I) (KTM343 ,[2], 半,543431) menu design(KTM374 ,[2],半,543741) Customer Affairs Practice(KTM380 ,[2], 半,543801) Toeic read(KTM390 ,[2],半,543901) Workplace English Communication and Forms (KTM391 ,[2],半,543911) Japanese (5)(KTM392 ,[2],半,543921) Introduction to Japanese verification(KTM393 , [2],半,543931) Exhibition planning and management(KTM398 , [2],半,543981) Sightseeing data exploration(KTM399 ,[2], 半,543991) The application of statistic software in tourism field(KTM426 ,[2],半,544261) E-Business in Tourism(KTM446 ,[2], 半,544461) Korean (I)(KTM452 ,[2],半,544521)</p>	<p>Exhibition planning practice(KTM163 ,[2], 半,541631) Hotel operation practice(KTM165 ,[2], 半,541651) (實)Food and Hotel Service Management and Practice(II)(KTM309 ,[2],半,543091) (實)Food and Hotel Service Management and Practice(I)(KTM310 ,[2],半,543101) (實)Practice in Hotel Management(KTM312 , [2],半,543121) (實)Interpretation Practice(KTM329 ,[2], 半,543291) Travel Operation and Practice(KTM330 ,[2], 半,543301) (實)Travel Operation Internship(KTM331 ,[2], 半,543311) (實)Practice of tour planning and Design (KTM334 ,[2],半,543341) Overseas and Domestic tour Itinerary Design (KTM364 ,[3],半,543641) Aviation English(KTM408 ,[2],半,544081) Travel Agency e-Management Information System(KTM414 ,[2],半,544141) Practical Training of Hotel Service(KTM437 , [3],半,544371) Service Quality Management(KTM440 ,[2], 半,544401)</p>
	2nd	<p>Travel photography—traveling around the world with Digital camera(KTM157 ,[2], 半,541571) Living Japanese(II)(KTM158 ,[2],半,541581) Sightseeing English Speaking Training (2) (KTM162 ,[3],半,541621) Contemporary Transportation(KTM166 ,[2], 半,541661) Management of Food & Beverage Service Operations(KTM220 ,[2],半,542201) Dynamic web design(KTM386 ,[2],半,543861) Cultural Industry Study Tourism(KTM461 ,[2], 半,544611)</p>	<p>Japanese(IV)(KTM216 ,[3],半,542161) Eco-Tourism(KTM223 ,[2],半,542231) Festival activities planning(KTM226 ,[2], 半,542261) Trade show planning(KTM255 ,[2],半,542551) System analysis and design(KTM258 ,[2], 半,542581) Sightseeing English Reading (2)(KTM261 ,[2], 半,542611) Listening and Speaking of Tourism English (2) (KTM262 ,[2],半,542621) Tour Leader & Tour Guide Operation(KTM324 ,[2],半,543241) Global Distribution System Practice(KTM353 , [2],半,543531)</p>	<p>3D navigation technology application(KTM300 , [2],半,543001) Food & Beverage Operation & Planning (KTM340 ,[2],半,543401) Basic Tourism French (II) (KTM344 ,[2], 半,543441) Beverage Management(KTM371 ,[2], 半,543711) Housekeeping practice(KTM381 ,[2], 半,543811) Exhibition narration skills(KTM384 ,[2], 半,543841) Exhibition brand strategy(KTM385 ,[2], 半,543851) Ground service management(KTM389 ,[2], 半,543891) Toeic listening(KTM394 ,[2],半,543941) Workplace English writing(KTM395 ,[2], 半,543951) Japanese (6)(KTM396 ,[2],半,543961) Japanese verification training(KTM397 ,[2], 半,543971) Application of GIS in Travel & Tourism (KTM436 ,[2],半,544361) Tour Design and marketing(KTM444 ,[2], 半,544441) Korean (II)(KTM453 ,[2],半,544531)</p>	<p>Case Study in the Hospitality Industry(KTM350 , [2],半,543501) Tourism strategy and management(KTM402 , [2],半,544021) (實)Advanced Practices of Tourism Industry (KTM415 ,[2],半,544151) MICE English(KTM417 ,[2],半,544171) (實)Practices of Tourism Industry(KTM421 ,[2], 半,544211) (實)On-Job learning of Tourism Industry (KTM422 ,[2],半,544221) (實)Vocational internship program at tourism industry(KTM435 ,[2],半,544351) Case Study in Recreation and Tourism (KTM439 ,[2],半,544391) Topics of Tourism Geography in Taiwan (KTM442 ,[2],半,544421) Marine Tourism(KTM445 ,[2],半,544451) Museology Tourism(KTM469 ,[2],半,544691) Exhibition case study(KTM490 ,[2],半,544901) International convention and exhibition practice(KTM491 ,[2],半,544911)</p>

實踐大學文化與創意學院觀光管理學系日間學制學士班
108學年度新生適用課程計畫表

實踐大學文化與創意學院觀光管理學系日間學制學士班
109學年度新生適用課程計畫表

Page : 1 / 2

Course Type/Semester		2020~2021Academic	2021~2022Academic	2022~2023Academic	2023~2024Academic
General Required	1st	A1990-體育興趣選項(A1990 ,[00],半) * Chinese (1)(CHI101 ,[2],半,971011) E2001-大學英文(1)(E2001 ,[2],半) * Historical Thinking and Civilizations (GENS422,[2],半,004221)	A1990-體育興趣選項(A1990 ,[00],半) * College English (3)(LANG209,[2],半,962091)	* The Art of Life(GENS119,[1],半,001191) * College English (4)(LANG301,[2],半,963011)	* Graduation Threshold of English/Foreign Language Competence(LANG400,[00],半,964001)
	2nd	A1990-體育興趣選項(A1990 ,[00],半) * Chinese (2)(CHI102 ,[2],半,971021) E2002-大學英文(2)(E2002 ,[2],半) * Character, morality and Rule of Law Education(GENS121,[2],半,001211) * Programming for Applications(GENS132,[2],半,001321)	A1990-體育興趣選項(A1990 ,[00],半) * Family Science(GENS120,[1],半,001201)		
College Required	1st				
	2nd	Creativity Principle(KTM106 ,[2],半,541061)		Applied Creativity and Creative Industries Seminar(KTM302 ,[2],半,543021)	
Dept. Required	1st	Accounting Principles(KTM102 ,[2],半,541021) Japanese(I)(KTM104 ,[2],半,541041) Aesthetics of Culture and Tourism(KTM108 ,[2],半,541081) Introduction of Tourism(KTM109 ,[2],半,541091) Economics of Tourism(KTM110 ,[2],半,541101)	Food and Beverage Management(KTM201 ,[3],半,542011) Travel Agency Management(KTM210 ,[3],半,542101) Tourism Policy and Law(KTM307 ,[2],半,543071)	Research Methods and Methodology(KTM301 ,[2],半,543011) Psychology of Travel and Tourism(KTM304 ,[2],半,543041) The Seminar in Travel and Tourism(I)(KTM403 ,[2],半,544031)	Human Resource Management in Travel and Tourism(KTM209 ,[2],半,542091) (實)Employment cooperation(KTM463 ,[2],半,544631)
	2nd	Management(KTM103 ,[2],半,541031) Japanese(II)(KTM105 ,[2],半,541051) International Etiquette(KTM339 ,[2],半,543391) Career Ethics(KTM373 ,[2],半,543731)	Hotel Management(KTM202 ,[3],半,542021) Sociology of Travel and Tourism(KTM207 ,[3],半,542071) Seminar on Practical of Hospitality(KTM308 ,[2],半,543081) Statistics(KTM502 ,[3],半,545021)	Tourism Planning(KTM303 ,[3],半,543031) Tourism Financial Management(KTM305 ,[2],半,543051) Tourism Marketing(KTM306 ,[2],半,543061) The Seminar in Travel and Tourism(II)(KTM404 ,[2],半,544041)	Customer Relation Management(KTM462 ,[2],半,544621)

實踐大學文化與創意學院觀光管理學系日間學制學士班
109學年度新生適用課程計畫表

Page : 2 / 2

Dept. Elective	1st	<p>Beverage practice(KTM152 ,[2],半,541521) Living Japanese(I)(KTM154 ,[2],半,541541) Sightseeing English Speaking Training (1) (KTM160 ,[2],半,541601) Food and Beverage Aesthetics(KTM167 ,[2],半,541671) Mobile Technology and Cultural and Creative Tourism Application(KTM168 ,[2],半,541681) Geography of Travel and Tourism(KTM208 , [2],半,542081) tour Introduction(KTM259 ,[2],半,542591) The Art & Culture of Taiwan Cuisine(KTM359 , [2],半,543591)</p>	<p>Sport Tourism(KTM12S ,[2],半,5412S1) Leisure & Recreation(KTM205 ,[2],半,542051) Japanese(III)(KTM215 ,[3],半,542151) Air passenger ticket(KTM254 ,[2],半,542541) Database management(KTM256 ,[2],半,542561) Sightseeing English Reading (1)(KTM260 ,[2],半,542601) Listening and Speaking of Tourism English(1) (KTM263 ,[2],半,542631) Practice on International Conference Event Management(KTM266 ,[2],半,542661) Taiwanese snacks cooking(KTM269 ,[2],半,542691) Restaurant Design and Planning(KTM271 ,[2],半,542711) Practical study of Global tourism industry (KTM383 ,[2],半,543831)</p>	<p>Food Service(KTM213 ,[2],半,542131) Food & Beverage Operation & Planning (KTM340 ,[2],半,543401) Customer Affairs Practice(KTM380 ,[2],半,543801) Creative Tourism Seminar(KTM382 ,[2],半,543821) Toeic read(KTM390 ,[2],半,543901) Workplace English Communication and Forms (KTM391 ,[2],半,543911) Japanese (5)(KTM392 ,[2],半,543921) Introduction to Japanese verification(KTM393 , [2],半,543931) Sightseeing data exploration(KTM399 ,[2],半,543991) Aviation English(KTM408 ,[2],半,544081) The application of statistic software in tourism field(KTM426 ,[2],半,544261) E-Business in Tourism(KTM446 ,[2],半,544461) Planning for Management of Home Stay (KTM522 ,[2],半,545221)</p>	<p>Hotel operation practice(KTM165 ,[2],半,541651) (實)Food and Hotel Service Management and Practice(II)(KTM309 ,[2],半,543091) (實)Food and Hotel Service Management and Practice(I)(KTM310 ,[2],半,543101) (實)Interpretation Practice(KTM329 ,[2],半,543291) Travel Operation and Practice(KTM330 ,[2],半,543301) (實)Travel Operation Internship(KTM331 ,[2],半,543311) (實)Practice of tour planning and Design (KTM334 ,[2],半,543341) Overseas and Domestic tour Itinerary Design (KTM364 ,[2],半,543641) Travel Agency e-Management Information System(KTM414 ,[2],半,544141) Practical Training of Hotel Service(KTM437 , [2],半,544371) Service Quality Management(KTM440 ,[2],半,544401) Topics of Tourism Geography in Taiwan (KTM442 ,[2],半,544421) (實)Hotel accommodation practice(KTM496 , [2],半,544961) Hotel and exhibition case studies(KTM497 ,[2],半,544971)</p>
	2nd	<p>Travel photography—traveling around the world with Digital camera(KTM157 ,[2],半,541571) Living Japanese(II)(KTM158 ,[2],半,541581) Sightseeing English Speaking Training (2) (KTM162 ,[2],半,541621) Contemporary Transportation(KTM166 ,[2],半,541661) Management of Food & Beverage Service Operations(KTM220 ,[2],半,542201) Computer graphics and design(KTM257 ,[2],半,542571) menu design(KTM374 ,[2],半,543741) Dynamic web design(KTM386 ,[2],半,543861) Cultural Industry Study Tourism(KTM461 ,[2],半,544611)</p>	<p>Japanese(IV)(KTM216 ,[3],半,542161) Eco-Tourism(KTM223 ,[2],半,542231) Festival activities planning(KTM226 ,[2],半,542261) System analysis and design(KTM258 ,[2],半,542581) Sightseeing English Reading (2)(KTM261 ,[3],半,542611) Listening and Speaking of Tourism English (2) (KTM262 ,[3],半,542621) Meetings, Incentive Travels, Exhibitions, Events, Conventions(KTM265 ,[2],半,542651) Incentive Travel(KTM267 ,[2],半,542671) Dessert operation and Plated(KTM270 ,[2],半,542701) Tour Leader & Tour Guide Operation(KTM324 ,[2],半,543241) Global Distribution System Practice(KTM353 , [2],半,543531)</p>	<p>Taiwanese snacks cooking(KTM268 ,[2],半,542681) 3D navigation technology application(KTM300 ,[2],半,543001) Beverage Management(KTM371 ,[2],半,543711) Housekeeping practice(KTM381 ,[2],半,543811) Toeic listening(KTM394 ,[2],半,543941) Workplace English writing(KTM395 ,[2],半,543951) Japanese (6)(KTM396 ,[2],半,543961) Japanese verification training(KTM397 ,[2],半,543971) Tour Design and marketing(KTM444 ,[2],半,544441) Planning and Management of Exhibition (KTM520 ,[2],半,545201) Creative exotic cuisine(KTM521 ,[2],半,545211)</p>	<p>Tourism strategy and management(KTM402 , [2],半,544021) (實)Advanced Practices of Tourism Industry (KTM415 ,[2],半,544151) MICE English(KTM417 ,[2],半,544171) (實)Practices of Tourism Industry(KTM421 ,[2],半,544211) (實)On-Job learning of Tourism Industry (KTM422 ,[2],半,544221) (實)Vocational internship program at tourism industry(KTM435 ,[2],半,544351) Case Study in Recreation and Tourism (KTM439 ,[2],半,544391) Topics of Tourism Geography in Taiwan (KTM442 ,[2],半,544421) Marine Tourism(KTM445 ,[2],半,544451) Museology Tourism(KTM469 ,[2],半,544691) Exhibition case study(KTM490 ,[2],半,544901) International convention and exhibition practice(KTM491 ,[2],半,544911)</p>

實踐大學文化與創意學院觀光管理學系日間學制學士班
110學年度新生適用課程計畫表

Page : 1 / 2

Course Type/Semester		2021~2022Academic	2022~2023Academic	2023~2024Academic	2024~2025Academic
General Required	1st	A1990-體育興趣選項(A1990 ,[2],半) * Chinese (1)(CHI101 ,[2],半,971011) E2001-大學英文(1)(E2001 ,[2],半)	* College English (3)(LANG209,[2],半,962091)	* The Art of Life(GENS119,[1],半,001191)	* Graduation Threshold of English/Foreign Language Competence(LANG400,[00],半,964001)
	2nd	A1990-體育興趣選項(A1990 ,[2],半) * Chinese (2)(CHI102 ,[2],半,971021) E2002-大學英文(2)(E2002 ,[2],半)	* Family Science(GENS120,[1],半,001201) * College English (4)(LANG301,[2],半,963011)		
College Required	1st				
	2nd	Creativity Principle(KTM106 ,[2],半,541061)		Applied Creativity and Creative Industries Seminar(KTM302 ,[2],半,543021)	
Dept. Required	1st	Accounting Principles(KTM102 ,[2],半,541021) Japanese(I)(KTM104 ,[2],半,541041) Aesthetics of Culture and Tourism(KTM108 , [2],半,541081) Introduction of Tourism(KTM109 ,[2],半,541091) Economics of Tourism(KTM110 ,[2],半,541101) Geography of Travel and Tourism(KTM208 , [2],半,542081)	Food and Beverage Management(KTM201 , [3],半,542011) Travel Agency Management(KTM210 ,[3],半,542101) Tourism Policy and Law(KTM307 ,[2],半,543071)	Research Methods and Methodology(KTM301 , [2],半,543011) Psychology of Travel and Tourism(KTM304 , [2],半,543041) The Seminar in Travel and Tourism(I)(KTM403 , [2],半,544031)	Human Resource Management in Travel and Tourism(KTM209 ,[2],半,542091) (實)Employment cooperation(KTM463 ,[2],半,544631)
	2nd	Management(KTM103 ,[2],半,541031) Japanese(II)(KTM105 ,[2],半,541051) International Etiquette(KTM339 ,[2],半,543391)	Hotel Management(KTM202 ,[3],半,542021) Sociology of Travel and Tourism(KTM207 ,[3],半,542071) Seminar on Practical of Hospitality(KTM308 , [2],半,543081) Statistics(KTM502 ,[3],半,545021)	Tourism Planning(KTM303 ,[3],半,543031) Tourism Marketing(KTM306 ,[2],半,543061) Career Ethics(KTM373 ,[2],半,543731) The Seminar in Travel and Tourism(II) (KTM404 ,[2],半,544041)	Customer Relation Management(KTM462 ,[2],半,544621)

實踐大學文化與創意學院觀光管理學系日間學制學士班
110學年度新生適用課程計畫表

Page : 2 / 2

Dept. Elective	1st	<p>Beverage practice(KTM152 ,[2],半,541521) Living Japanese(I)(KTM154 ,[2],半,541541) Sightseeing English Speaking Training (1) (KTM160 ,[2],半,541601) Food and Beverage Aesthetics(KTM167 ,[2],半,541671) tour Introduction(KTM259 ,[2],半,542591) The Art & Culture of Taiwan Cuisine(KTM359 ,[2],半,543591)</p>	<p>Sport Tourism(KTM12S ,[2],半,5412S1) Mobile Technology and Cultural and Creative Tourism Application(KTM168 ,[2],半,541681) Japanese(III)(KTM215 ,[3],半,542151) Air passenger ticket(KTM254 ,[2],半,542541) Database management(KTM256 ,[2],半,542561) Sightseeing English Reading (1)(KTM260 ,[2],半,542601) Listening and Speaking of Tourism English(1) (KTM263 ,[2],半,542631) Practice on International Conference Event Management(KTM266 ,[2],半,542661) Taiwanese snacks cooking(KTM269 ,[2],半,542691) Restaurant Design and Planning(KTM271 ,[2],半,542711) Practical study of Global tourism industry (KTM383 ,[2],半,543831)</p>	<p>Food Service(KTM213 ,[2],半,542131) Food & Beverage Operation & Planning (KTM340 ,[2],半,543401) Customer Affairs Practice(KTM380 ,[2],半,543801) Creative Tourism Seminar(KTM382 ,[2],半,543821) Toeic read(KTM390 ,[2],半,543901) Workplace English Communication and Forms (KTM391 ,[2],半,543911) Japanese (5)(KTM392 ,[2],半,543921) Introduction to Japanese verification(KTM393 ,[2],半,543931) Sightseeing data exploration(KTM399 ,[2],半,543991) Aviation English(KTM408 ,[2],半,544081) The application of statistic software in tourism field(KTM426 ,[2],半,544261) E-Business in Tourism(KTM446 ,[2],半,544461)</p>	<p>Hotel operation practice(KTM165 ,[2],半,541651) (實)Food and Hotel Service Management and Practice(II)(KTM309 ,[2],半,543091) (實)Food and Hotel Service Management and Practice(I)(KTM310 ,[2],半,543101) (實)Interpretation Practice(KTM329 ,[2],半,543291) Travel Operation and Practice(KTM330 ,[2],半,543301) (實)Travel Operation Internship(KTM331 ,[2],半,543311) (實)Practice of tour planning and Design (KTM334 ,[2],半,543341) Overseas and Domestic tour Itinerary Design (KTM364 ,[2],半,543641) Travel Agency e-Management Information System(KTM414 ,[2],半,544141) Practical Training of Hotel Service(KTM437 ,[2],半,544371) Topics of Tourism Geography in Taiwan (KTM442 ,[2],半,544421) (實)Hotel accommodation practice(KTM496 ,[2],半,544961) Hotel and exhibition case studies(KTM497 ,[2],半,544971)</p>
	2nd	<p>Travel photography—traveling around the world with Digital camera(KTM157 ,[2],半,541571) Living Japanese(II)(KTM158 ,[2],半,541581) Sightseeing English Speaking Training (2) (KTM162 ,[2],半,541621) Contemporary Transportation(KTM166 ,[2],半,541661) Management of Food & Beverage Service Operations(KTM220 ,[2],半,542201) Computer graphics and design(KTM257 ,[2],半,542571) menu design(KTM374 ,[2],半,543741) Dynamic web design(KTM386 ,[2],半,543861)</p>	<p>Japanese(IV)(KTM216 ,[3],半,542161) Eco-Tourism(KTM223 ,[2],半,542231) Festival activities planning(KTM226 ,[2],半,542261) System analysis and design(KTM258 ,[2],半,542581) Sightseeing English Reading (2)(KTM261 ,[3],半,542611) Listening and Speaking of Tourism English (2) (KTM262 ,[3],半,542621) Meetings, Incentive Travels, Exhibitions, Events, Conventions(KTM265 ,[2],半,542651) Incentive Travel(KTM267 ,[2],半,542671) Dessert operation and Plated(KTM270 ,[2],半,542701) Tour Leader & Tour Guide Operation(KTM324 ,[2],半,543241) Global Distribution System Practice(KTM353 ,[2],半,543531) Housekeeping practice(KTM381 ,[2],半,543811) Cultural Industry Study Tourism(KTM461 ,[2],半,544611)</p>	<p>Taiwanese snacks cooking(KTM268 ,[2],半,542681) 3D navigation technology application(KTM300 ,[2],半,543001) Tourism Financial Management(KTM305 ,[2],半,543051) Beverage Management(KTM371 ,[2],半,543711) Toeic listening(KTM394 ,[2],半,543941) Workplace English writing(KTM395 ,[2],半,543951) Japanese (6)(KTM396 ,[2],半,543961) Japanese verification training(KTM397 ,[2],半,543971) Tour Design and marketing(KTM444 ,[2],半,544441) Planning and Management of Exhibition (KTM520 ,[2],半,545201) Creative exotic cuisine(KTM521 ,[2],半,545211) Planning for Management of Home Stay (KTM522 ,[2],半,545221)</p>	<p>Tourism strategy and management(KTM402 ,[2],半,544021) (實)Advanced Practices of Tourism Industry (KTM415 ,[2],半,544151) MICE English(KTM417 ,[2],半,544171) (實)Practices of Tourism Industry(KTM421 ,[2],半,544211) (實)On-Job learning of Tourism Industry (KTM422 ,[2],半,544221) (實)Vocational internship program at tourism industry(KTM435 ,[2],半,544351) Case Study in Recreation and Tourism (KTM439 ,[2],半,544391) Service Quality Management(KTM440 ,[2],半,544401) Topics of Tourism Geography in Taiwan (KTM442 ,[2],半,544421) Marine Tourism(KTM445 ,[2],半,544451) Museology Tourism(KTM469 ,[2],半,544691) Exhibition case study(KTM490 ,[2],半,544901) International convention and exhibition practice(KTM491 ,[2],半,544911)</p>

實踐大學文化與創意學院觀光管理學系日間學制學士班
111學年度新生適用課程計畫表

Page : 1 / 2

Course Type/Semester		2022~2023Academic	2023~2024Academic	2024~2025Academic	2025~2026Academic
General Required	1st	A1990-體育興趣選項(A1990 ,[2],半) * Chinese (1)(CHI101 ,[2],半,971011) E2001-大學英文(1)(E2001 ,[2],半)	* College English (3)(LANG209,[2],半,962091)	* The Art of Life(GENS119,[1],半,001191)	* Graduation Threshold of English/Foreign Language Competence(LANG400,[00],半,964001)
	2nd	A1990-體育興趣選項(A1990 ,[2],半) * Chinese (2)(CHI102 ,[2],半,971021) E2002-大學英文(2)(E2002 ,[2],半)	* Family Science(GENS120,[1],半,001201) * College English (4)(LANG301,[2],半,963011)		
College Required	1st				
	2nd	Creativity Principle(KTM106 ,[2],半,541061)		Applied Creativity and Creative Industries Seminar(KTM302 ,[2],半,543021)	
Dept. Required	1st	Accounting Principles(KTM102 ,[2],半,541021) Japanese(I)(KTM104 ,[2],半,541041) Aesthetics of Culture and Tourism(KTM108 ,[2],半,541081) Introduction of Tourism(KTM109 ,[2],半,541091) Geography of Travel and Tourism(KTM208 ,[2],半,542081)	Food and Beverage Management(KTM201 ,[3],半,542011) Travel Agency Management(KTM210 ,[3],半,542101) Tourism Policy and Law(KTM307 ,[2],半,543071)	Research Methods and Methodology(KTM301 ,[2],半,543011) Tourism Marketing(KTM306 ,[2],半,543061) The Seminar in Travel and Tourism(I)(KTM403 ,[2],半,544031)	Human Resource Management in Travel and Tourism(KTM209 ,[2],半,542091) (實)Employment cooperation(KTM463 ,[2],半,544631)
	2nd	Management(KTM103 ,[2],半,541031) Japanese(II)(KTM105 ,[2],半,541051) Economics of Tourism(KTM110 ,[2],半,541101) International Etiquette(KTM339 ,[2],半,543391)	Hotel Management(KTM202 ,[3],半,542021) Sociology of Travel and Tourism(KTM207 ,[3],半,542071) Seminar on Practical of Hospitality(KTM308 ,[2],半,543081) Statistics(KTM502 ,[3],半,545021)	Tourism Planning(KTM303 ,[3],半,543031) Psychology of Travel and Tourism(KTM304 ,[2],半,543041) The Seminar in Travel and Tourism(II) (KTM404 ,[2],半,544041)	Customer Relation Management(KTM462 ,[2],半,544621)

實踐大學文化與創意學院觀光管理學系日間學制學士班
111學年度新生適用課程計畫表

Page : 2 / 2

Dept. Elective	1st	<p>Sport Tourism(KTM12S ,[2],半,5412S1) Basic Japanese Conversation (1)(KTM169 ,[2],半,541691) tour Introduction(KTM259 ,[2],半,542591) The Art & Culture of Taiwan Cuisine(KTM359 ,[2],半,543591) Toeic listening(KTM394 ,[2],半,543941)</p>	<p>Leisure & Recreation(KTM205 ,[2],半,542051) Air passenger ticket(KTM254 ,[2],半,542541) Database management(KTM256 ,[2],半,542561) Listening and Speaking of Tourism English(1) (KTM263 ,[2],半,542631) Taiwanese snacks cooking(KTM269 ,[2],半,542691) Communication Skills in Japanese (I)(KTM317 ,[3],半,543171) Exhibition planning and management(KTM398 ,[2],半,543981) E-Business in Tourism(KTM446 ,[2],半,544461)</p>	<p>Principles of Food Preparation(KTM240 ,[2],半,542401) Food & Beverage Operation & Planning (KTM340 ,[2],半,543401) Introduction to Japanese verification(KTM393 ,[2],半,543931) Sightseeing data exploration(KTM399 ,[2],半,543991) Aviation English(KTM408 ,[2],半,544081) Tour Design and marketing(KTM444 ,[2],半,544441) Tourism Dispute Resolution(KTM470 ,[2],半,544701) National Park Management and Tour Guiding (KTM527 ,[2],半,545271) Mountain tourism(KTM531 ,[2],半,545311) Communication Skills in Japanese (三) (KTM532 ,[2],半,545321)</p>	<p>(實)Food and Hotel Service Management and Practice(II)(KTM309 ,[2],半,543091) (實)Food and Hotel Service Management and Practice(I)(KTM310 ,[2],半,543101) (實)Interpretation Practice(KTM329 ,[2],半,543291) Travel Operation and Practice(KTM330 ,[2],半,543301) (實)Travel Operation Internship(KTM331 ,[2],半,543311) (實)Practice of tour planning and Design (KTM334 ,[2],半,543341) Overseas and Domestic tour Itinerary Design (KTM364 ,[2],半,543641) Workplace English Communication and Forms (KTM391 ,[2],半,543911) Service Quality Management(KTM440 ,[2],半,544401) Humanities and social guides explain(KTM485 ,[2],半,544851) (實)Hotel accommodation practice(KTM496 ,[2],半,544961) Innovative Management Trends in the Hospitality Industry(KTM525 ,[2],半,545251) Hotel Digital Marketing Management(KTM526 ,[2],半,545261)</p>
	2nd	<p>Travel photography—traveling around the world with Digital camera(KTM157 ,[2],半,541571) Contemporary Transportation(KTM166 ,[2],半,541661) Speaking and listening Skills in Japanese(2) (KTM170 ,[2],半,541701) Art of the World Dietary Culture(KTM171 ,[2],半,541711) Sports Recreation and International Tourism (KTM172 ,[2],半,541721) Management of Food & Beverage Service Operations(KTM220 ,[2],半,542201) Dynamic web design(KTM386 ,[2],半,543861) Toeic read(KTM390 ,[2],半,543901) Marine Tourism(KTM445 ,[2],半,544451)</p>	<p>Eco-Tourism(KTM223 ,[2],半,542231) Festival activities planning(KTM226 ,[2],半,542261) System analysis and design(KTM258 ,[2],半,542581) Listening and Speaking of Tourism English (2) (KTM262 ,[3],半,542621) Lohas Sports Tourism Planning(KTM272 ,[2],半,542721) Communication Skills in Japanese (II) (KTM318 ,[3],半,543181) Tour Leader & Tour Guide Operation(KTM324 ,[2],半,543241) Global Distribution System Practice(KTM353 ,[2],半,543531) Information System Management of Front Office(KTM362 ,[2],半,543621) Cultural Industry Study Tourism(KTM461 ,[2],半,544611)</p>	<p>Incentive Travel(KTM267 ,[2],半,542671) Taiwanese snacks cooking(KTM268 ,[2],半,542681) Tourism Financial Management(KTM305 ,[2],半,543051) Beverage Management(KTM371 ,[2],半,543711) Sightseeing resource exploration(KTM387 ,[2],半,543871) Japanese verification training(KTM397 ,[2],半,543971) Planning and Management of Exhibition (KTM520 ,[2],半,545201) Creative Sightseeing and Themed Tour (KTM529 ,[2],半,545291) Extreme sports and water and land tourism (KTM530 ,[2],半,545301) Communication Skills in Japanese (四) (KTM533 ,[2],半,545331) 英文(KTM534 ,[2],半,545341)</p>	<p>Practice on International Conference Event Management(KTM266 ,[2],半,542661) (實)Advanced Practices of Tourism Industry (KTM415 ,[2],半,544151) MICE English(KTM417 ,[2],半,544171) (實)Practices of Tourism Industry(KTM421 ,[2],半,544211) (實)On-Job learning of Tourism Industry (KTM422 ,[2],半,544221) (實)Vocational internship program at tourism industry(KTM435 ,[2],半,544351) Museology Tourism(KTM469 ,[2],半,544691)</p>