

Shih Chien University Department of Tourism Management (Undergraduate-Full-time)  
List of Required and Elective Courses Academic Year 2019Sept.~

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Course Type/Semester		2019~2020Academic	2020~2021Academic	2021~2022Academic	2022~2023Academic
General Required	1st	* Chinese (1)(CHI101 ,[2],半,971011) * Character,morality and Rule of Law Education(GENS121,[2],半,001211) * Historical Thinking and Civilizations (GENS422,[2],半,004221) * College English (1)(LANG107,[2],半,961071) * Defence Education Military Training-National Defense Policies(MIL1101,[00],半,981011) * Physical Education (I)(SPE111 ,[1],半,991111)	* College English (3)(LANG209,[2],半,962091) * Physical Education (III)(SPE113 ,[1],半,991131)	* The Art of Life(GENS119,[1],半,001191)	
	2nd	* Chinese (2)(CHI102 ,[2],半,971021) * Character,morality and Rule of Law Education(GENS121,[2],半,001211) * College English (2)(LANG199,[2],半,961991) * Defence Education Military Training-Defence Technology(MIL1102,[00],半,981021) * Physical Education (II)(SPE112 ,[1],半,991121)	* Family Science(GENS120,[1],半,001201) * College English (4)(LANG301,[2],半,963011) * Physical Education (IV)(SPE114 ,[1],半,991141)		
College Required	1st				
	2nd	Creativity Principle(KTM106 ,[2],半,541061)		Applied Creativity and Creative Industries Seminar(KTM302 ,[2],半,543021)	
Dept. Required	1st	Japanese(I)(KTM104 ,[2],半,541041) Aesthetics of Culture and Tourism(KTM108 , [2],半,541081) Introduction of Tourism(KTM109 ,[2],半,541091) Introduction of Hospitality(KTM111 ,[2],半,541111) Tourism English (I)(KTM116 ,[2],半,541161)	Geography of Travel and Tourism(KTM208 , [2],半,542081) Practical Management of catering Industry (KTM242 ,[2],半,542421) English for Hospitality Industry(I)(KTM247 ,[2],半,542471) Japanese for Hospitality Industry(I)(KTM249 , [2],半,542491) Tourism Policy and Law(KTM307 ,[2],半,543071)	Practical Management of MICE Industry (KTM243 ,[2],半,542431) Research Methods and Methodology(KTM301 ,[2],半,543011) Tourism Marketing(KTM306 ,[2],半,543061)	Human Resource Management in Travel and Tourism(KTM209 ,[2],半,542091)
	2nd	Accounting Principles(KTM102 ,[2],半,541021) Management(KTM103 ,[2],半,541031) Japanese(II)(KTM105 ,[2],半,541051) Tourism English (II)(KTM117 ,[2],半,541171)	Statistics(KTM241 ,[2],半,542411) Practical Management of Travel Agency (KTM244 ,[2],半,542441) Practical Management of Hotel Industry (KTM245 ,[2],半,542451) English for Hospitality Industry(II)(KTM248 ,[2],半,542481) Japanese for Hospitality Industry(II)(KTM250 , [2],半,542501)	Interpretation Education(KTM346 ,[2],半,543461) Practical Management of Recreation Areas (KTM365 ,[2],半,543651) Career Ethics(KTM373 ,[2],半,543731)	Case Study in the Hospitality Industry(KTM350 ,[2],半,543501)

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Dept. Elective	1st	Human Relations & Communication(KTM115 , [2], ½, 541151) Civil Law(KTM12M , [2], ½, 5412M1)	Sport Tourism(KTM12S , [2], ½, 5412S1) Tour Leader & Tour Guide Operation(KTM324 , [2], ½, 543241) Recreation Programming and Evaluation (KTM441 , [2], ½, 544411)	Eco-Tourism(KTM223 , [2], ½, 542231) English for Tourism industry(I)(KTM367 , [2], ½, 543671) Communication & Expression in Japanese(I) (KTM369 , [2], ½, 543691) E-Business in Tourism(KTM446 , [2], ½, 544461) Interpretative Education – Culture and Social (TM472 , [2], ½, 544721)	Air passenger ticket(KTM254 , [2], ½, 542541) Service Quality Management(KTM440 , [2], ½, 544401) The Practical Management of Travel Agency (KTM447 , [2], ½, 544471)
	2nd	International Etiquette(KTM339 , [2], ½, 543391)	Beverage practice(KTM152 , [2], ½, 541521) Festival activities planning(KTM226 , [2], ½, 542261) Practical Restaurant Design(KTM246 , [2], ½, 542461) Interpretative Education–Natural & Environmental Aspects(TM376 , [2], ½, 543761)	Practical Financial Management of Tourism Industry(KTM366 , [2], ½, 543661) English for Tourism industry(II)(KTM368 , [2], ½, 543681) Communication & Expression in Japanese(II) (KTM370 , [2], ½, 543701) Tour Design and marketing(KTM444 , [2], ½, 544441)	Tourism strategy and management(KTM402 , [2], ½, 544021) Museology Tourism(KTM460 , [2], ½, 544601)

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Course Type/Semester		2020~2021Academic	2021~2022Academic	2022~2023Academic	2023~2024Academic
General Required	1st	* Chinese (1)(CHI101 ,[2],半,971011) * Historical Thinking and Civilizations (GENS422,[2],半,004221) * College English (1)(LANG107,[2],半,961071) * Physical Education (I)(SPE111 ,[1],半,991111)	* College English (3)(LANG209,[2],半,962091) * Physical Education (III)(SPE113 ,[1],半,991131)	* The Art of Life(GENS119,[1],半,001191)	
	2nd	* Chinese (2)(CHI102 ,[2],半,971021) * Character,morality and Rule of Law Education(GENS121,[2],半,001211) * College English (2)(LANG199,[2],半,961991) * Physical Education (II)(SPE112 ,[1],半,991121)	* Family Science(GENS120,[1],半,001201) * College English (4)(LANG301,[2],半,963011) * Physical Education (IV)(SPE114 ,[1],半,991141)		
College Required	1st				
	2nd	Creativity Principle(KTM106 ,[2],半,541061)		Applied Creativity and Creative Industries Seminar(KTM302 ,[2],半,543021)	
Dept. Required	1st	Accounting Principles(KTM102 ,[2],半,541021) Japanese(I)(KTM104 ,[2],半,541041) Aesthetics of Culture and Tourism(KTM108 ,[2],半,541081) Introduction of Tourism(KTM109 ,[2],半,541091) Tourism English (I)(KTM116 ,[2],半,541161)	Food and Beverage Management(KTM201 ,[2],半,542011) Travel Agency Management(KTM210 ,[3],半,542101) English for Hospitality Industry(I)(KTM247 ,[2],半,542471) Japanese for Hospitality Industry(I)(KTM249 ,[2],半,542491) Tourism Policy and Law(KTM307 ,[2],半,543071)	Practical Management of MICE Industry (KTM243 ,[2],半,542431) Research Methods and Methodology(KTM301 ,[2],半,543011) Psychology of Travel and Tourism(KTM304 ,[2],半,543041)	Human Resource Management in Travel and Tourism(KTM209 ,[2],半,542091)
	2nd	Management(KTM103 ,[2],半,541031) Japanese(II)(KTM105 ,[2],半,541051) Tourism English (II)(KTM117 ,[2],半,541171) International Etiquette(KTM339 ,[2],半,543391) Career Ethics(KTM373 ,[2],半,543731)	Hotel Management(KTM202 ,[3],半,542021) English for Hospitality Industry(II)(KTM248 ,[2],半,542481) Japanese for Hospitality Industry(II)(KTM250 ,[2],半,542501) Statistics(KTM502 ,[2],半,545021)	tour Introduction(KTM259 ,[2],半,542591) Tourism Marketing(KTM306 ,[2],半,543061)	
Dept. Elective	1st	Civil Law(KTM12M ,[2],半,5412M1)	Sport Tourism(KTM12S ,[2],半,5412S1) Air passenger ticket(KTM254 ,[2],半,542541) Tour Leader & Tour Guide Operation(KTM324 ,[2],半,543241)	Eco-Tourism(KTM223 ,[2],半,542231) Mobile Technology and Applications(KTM388 ,[2],半,543881) E-Business in Tourism(KTM446 ,[2],半,544461)	Travel Operation and Practice(KTM330 ,[2],半,543301) Overseas and Domestic tour Itinerary Design (KTM364 ,[2],半,543641) Case Study in Recreation and Tourism (KTM439 ,[2],半,544391) Service Quality Management(KTM440 ,[2],半,544401) The Practical Management of Travel Agency (KTM447 ,[2],半,544471)

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Dept. Elective	2nd	Human Relations & Communication(KTM115 , [2], 半, 541151)	Geography of Travel and Tourism(KTM208 , [2], 半, 542081) Management of Food & Beverage Service Operations(KTM220 , [2], 半, 542201) Festival activities planning(KTM226 , [2], 半, 542261) Practical Restaurant Design(KTM246 , [2], 半, 542461)	Practical Management of Recreation Areas (KTM365 , [2], 半, 543651) Practical Financial Management of Tourism Industry(KTM366 , [2], 半, 543661) Dynamic web design(KTM386 , [2], 半, 543861) Tour Design and marketing(KTM444 , [2], 半, 544441)	Hotel operation practice(KTM165 , [2], 半, 541651) Tourism strategy and management(KTM402 , [2], 半, 544021) Practical Training of Hotel Service(KTM437 , [2], 半, 544371) Topics of Tourism Geography in Taiwan (KTM442 , [2], 半, 544421) Customer Relation Management(KTM462 , [2], 半, 544621)
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Course Type/Semester		2021~2022Academic	2022~2023Academic	2023~2024Academic	2024~2025Academic
General Required	1st	* Chinese (1)(CHI101 ,[2],半,971011) * College English (1)(LANG107,[2],半,961071) * Physical Education (I)(SPE111 ,[1],半,991111)	* College English (3)(LANG209,[2],半,962091) * Physical Education (III)(SPE113 ,[1],半,991131)	* The Art of Life(GENS119,[1],半,001191)	
	2nd	* Chinese (2)(CHI102 ,[2],半,971021) * College English (2)(LANG199,[2],半,961991) * Physical Education (II)(SPE112 ,[1],半,991121)	* Family Science(GENS120,[1],半,001201) * College English (4)(LANG301 ,[2],半,963011) * Physical Education (IV)(SPE114 ,[1],半,991141)		
College Required	1st				
	2nd	Creativity Principle(KTM106 ,[2],半,541061)		Applied Creativity and Creative Industries Seminar(KTM302 ,[2],半,543021)	
Dept. Required	1st	Accounting Principles(KTM102 ,[2],半,541021) Japanese(I)(KTM104 ,[2],半,541041) Introduction of Tourism(KTM109 ,[2],半,541091) Tourism English (I)(KTM116 ,[2],半,541161)	Food and Beverage Management(KTM201 ,[2],半,542011) Travel Agency Management(KTM210 ,[3],半,542101) Tourism Policy and Law(KTM307 ,[2],半,543071)	tour Introduction(KTM259 ,[2],半,542591) Psychology of Travel and Tourism(KTM304 ,[2],半,543041) E-Business in Tourism(KTM446 ,[2],半,544461)	Human Resource Management in Travel and Tourism(KTM209 ,[2],半,542091)
	2nd	Management(KTM103 ,[2],半,541031) Aesthetics of Culture and Tourism(KTM108 ,[2],半,541081) Geography of Travel and Tourism(KTM208 ,[2],半,542081)	Sport Tourism(KTM12S ,[2],半,5412S1) Hotel Management(KTM202 ,[3],半,542021) Festival activities planning(KTM226 ,[2],半,542261) Database management(KTM256 ,[2],半,542561)	Tourism Marketing(KTM306 ,[2],半,543061) Tour Leader & Tour Guide Operation(KTM324 ,[2],半,543241) Career Ethics(KTM373 ,[2],半,543731)	Customer Relation Management(KTM462 ,[2],半,544621)
Dept. Elective	1st	Civil Law(KTM12M ,[2],半,5412M1) International Etiquette(KTM339 ,[2],半,543391)	Practical Restaurant Design(KTM246 ,[2],半,542461) Air passenger ticket(KTM254 ,[2],半,542541) (實)Interpretation Practice(KTM329 ,[2],半,543291)	Eco-Tourism(KTM223 ,[2],半,542231) (實)Food and Hotel Service Management and Practice(II)(KTM309 ,[2],半,543091) (實)Food and Hotel Service Management and Practice(I)(KTM310 ,[2],半,543101) Practical Management of Recreation Areas (KTM365 ,[2],半,543651)	Travel Operation and Practice(KTM330 ,[2],半,543301) Overseas and Domestic tour Itinerary Design (KTM364 ,[2],半,543641) Case Study in Recreation and Tourism (KTM439 ,[2],半,544391) Service Quality Management(KTM440 ,[2],半,544401) The Practical Management of Travel Agency (KTM447 ,[2],半,544471)
	2nd	Japanese(II)(KTM105 ,[2],半,541051) Human Relations & Communication(KTM115 ,[2],半,541151) Tourism English (II)(KTM117 ,[2],半,541171)	Beverage practice(KTM152 ,[2],半,541521) (實)Travel Operation Internship(KTM331 ,[2],半,543311) (實)Practice of tour planning and Design (KTM334 ,[2],半,543341)	Practical Financial Management of Tourism Industry(KTM366 ,[2],半,543661) Dynamic web design(KTM386 ,[2],半,543861) Tour Design and marketing(KTM444 ,[2],半,544441) (實)Hotel accommodation practice(KTM496 ,[2],半,544961)	Hotel operation practice(KTM165 ,[2],半,541651) Tourism strategy and management(KTM402 ,[2],半,544021) Practical Training of Hotel Service(KTM437 ,[2],半,544371) Topics of Tourism Geography in Taiwan (KTM442 ,[2],半,544421)



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Course Type/Semester		2022~2023Academic	2023~2024Academic	2024~2025Academic	2025~2026Academic
General Required	1st	* Chinese (1)(CHI101 ,[2],半,971011) * College English (1)(LANG107,[2],半,961071) * Physical Education (I)(SPE111 ,[1],半,991111)	* College English (3)(LANG209,[2],半,962091) * Physical Education (III)(SPE113 ,[1],半,991131)	* The Art of Life(GENS119,[1],半,001191)	
	2nd	* Chinese (2)(CHI102 ,[2],半,971021) * College English (2)(LANG199,[2],半,961991) * Physical Education (II)(SPE112 ,[1],半,991121)	* Family Science(GENS120,[1],半,001201) * College English (4)(LANG301 ,[2],半,963011) * Physical Education (IV)(SPE114 ,[1],半,991141)		
College Required	1st				
	2nd	Creativity Principle(KTM106 ,[2],半,541061)		Applied Creativity and Creative Industries Seminar(KTM302 ,[2],半,543021)	
Dept. Required	1st	Accounting Principles(KTM102 ,[2],半,541021) Japanese(I)(KTM104 ,[2],半,541041) Introduction of Tourism(KTM109 ,[2],半,541091) Tourism English (I)(KTM116 ,[2],半,541161)	Food and Beverage Management(KTM201 ,[2],半,542011) Travel Agency Management(KTM210 ,[3],半,542101) Tourism Policy and Law(KTM307 ,[2],半,543071)	tour Introduction(KTM259 ,[2],半,542591) Psychology of Travel and Tourism(KTM304 ,[2],半,543041) E-Business in Tourism(KTM446 ,[2],半,544461)	Human Resource Management in Travel and Tourism(KTM209 ,[2],半,542091)
	2nd	Management(KTM103 ,[2],半,541031) Aesthetics of Culture and Tourism(KTM108 ,[2],半,541081) Geography of Travel and Tourism(KTM208 ,[2],半,542081)	Sport Tourism(KTM12S ,[2],半,5412S1) Hotel Management(KTM202 ,[3],半,542021) Festival activities planning(KTM226 ,[2],半,542261) Database management(KTM256 ,[2],半,542561)	Tourism Marketing(KTM306 ,[2],半,543061) Tour Leader & Tour Guide Operation(KTM324 ,[2],半,543241) Career Ethics(KTM373 ,[2],半,543731)	Customer Relation Management(KTM462 ,[2],半,544621)
Dept. Elective	1st	Civil Law(KTM12M ,[2],半,5412M1) International Etiquette(KTM339 ,[2],半,543391)	Practical Restaurant Design(KTM246 ,[2],半,542461) Air passenger ticket(KTM254 ,[2],半,542541) (實)Interpretation Practice(KTM329 ,[2],半,543291)	Eco-Tourism(KTM223 ,[2],半,542231) (實)Food and Hotel Service Management and Practice(II)(KTM309 ,[2],半,543091) (實)Food and Hotel Service Management and Practice(I)(KTM310 ,[2],半,543101) Practical Management of Recreation Areas (KTM365 ,[2],半,543651)	Travel Operation and Practice(KTM330 ,[2],半,543301) Overseas and Domestic tour Itinerary Design (KTM364 ,[2],半,543641) Case Study in Recreation and Tourism (KTM439 ,[2],半,544391) Service Quality Management(KTM440 ,[2],半,544401) The Practical Management of Travel Agency (KTM447 ,[2],半,544471)
	2nd	Japanese(II)(KTM105 ,[2],半,541051) Human Relations & Communication(KTM115 ,[2],半,541151) Tourism English (II)(KTM117 ,[2],半,541171)	Beverage practice(KTM152 ,[2],半,541521) (實)Travel Operation Internship(KTM331 ,[2],半,543311) (實)Practice of tour planning and Design (KTM334 ,[2],半,543341)	Practical Financial Management of Tourism Industry(KTM366 ,[2],半,543661) Dynamic web design(KTM386 ,[2],半,543861) Tour Design and marketing(KTM444 ,[2],半,544441) (實)Hotel accommodation practice(KTM496 ,[2],半,544961)	Hotel operation practice(KTM165 ,[2],半,541651) Tourism strategy and management(KTM402 ,[2],半,544021) Practical Training of Hotel Service(KTM437 ,[2],半,544371) Topics of Tourism Geography in Taiwan (KTM442 ,[2],半,544421)

